

## SoulBeing for Your Team

*At SoulBeing, our purpose is to demystify alternative medicine by integrating holistic and traditional approaches to health and wellbeing into one platform that facilitates a personalized care pathway for every patient. But what does this really mean for your team and your bottom line?*

**Access & Education** are the pillars of our patient-centric platform designed to make it easy to explore and navigate all facets of mental, emotional, and physical health:

- Healthcare is notoriously complex and difficult to navigate, before even considering the alternative medicine space which is full of “gray areas” in terms of regulation, quality metrics, credentialing requirements, payment options, and so on
- We simplify this space for your employees by defining the market of integrated medicine and providing the infrastructure to establish personalized care pathways that your employees will navigate with ease
- In our network, we bring together over forty different therapies and hundreds of specialties paired with AI and personalized guidance to help each one of your employees and their dependents set their own integrated health strategy supported by both telehealth options and local professionals
- SoulBeing provides a consolidated suite of tools and resources to make overall wellbeing management sustainable and affordable for your employees and their dependents

**Integration** is the core of our offering and serves as a common thread across every facet of our solution:

- Integrated Medicine is the foundation of our solution and insists that the most effective health management strategy for any person integrates wellbeing across mental, physical, emotional, and social components – we represent over four hundred professionals that span these categories and are dedicated to leveraging complementary services to treat the whole person
- Technical integration is also key to engagement and utilization – we have invested in developing a fully integrated and HIPAA-compliant telehealth platform built specifically for the wide range of non-standard services we represent
- We offer a comprehensive solution for your employees and their dependents by operating as a “snap-on network” of alternative providers that exists to complement your covered health plan insurance providers
- We work diligently to leverage existing infrastructure and support increasingly robust interoperability with HSA funds, insurance coverage, EMR systems, BenAdmin tools, and HR portals

## Setting Quality Standards for Evidence-Based Alternative Medicine

- The SoulBeing approach to quality standards is the first of its kind in the alternative medicine industry, accounting for over forty different categories of certification with varied requirements across all fifty states, and including hundreds of credentialing bodies
- Our rigorous and dynamic vetting process ensures your employees will be accessing well qualified professionals who are best in class in their particular areas of specialty, appropriately licensed for the services and geography they are serving, and offering evidence-based integrated and alternative medicine services as designated by the Department of Health
- We achieve this through our digital platform which facilitates connections between over four hundred vetted health and wellness professionals providing HSA-eligible, evidence-based services and those patients that seek a more integrated approach to managing their health
- These processes and technologies paired with our HIPAA compliant telehealth platform – the first of its kind developed specifically for the alternative medicine market, we are setting the standard for secure, quality care in the world of integrated medicine and alternative telehealth

**Real Outcomes** are possible and real data is available to measure both the value and return of an investment in the total wellbeing of your employees.

- The soft metrics traditionally used to “measure” the success of wellness initiatives such as engagement, productivity, and absenteeism statistics only tell part of the story
- If you’re like most businesses in the US, more than 80% of your claims costs and overall healthcare spend are driven by less than 20% of your covered population (i.e. those with chronic conditions)
  - Cost Avoidance is important – keeping your healthy employees healthy by enabling easy preventative and lifestyle medicine solutions and improving access to and affordability of a variety of services that will continue to fuel their overall wellbeing
  - But real Cost Savings are the holy grail! SoulBeing is not simply a tool for prevention, we are equally a tool for management of chronic conditions, particularly applicable for the subset of your covered lives incurring 80% of your healthcare spend by empowering them to make educated and appropriate health choices to avoid costly medical processes, unnecessary procedures, and potentially dangerous prescriptions and surgeries
  - Our traditional healthcare system favors and facilitates the highest cost option as a first stop rather than a last resort regardless of appropriateness (think opiates or surgery to treat chronic lower back pain rather than acupuncture, physical therapy, or massage)
- With real utilization and anonymized outcomes data provided by the SoulBeing team, you are able to configure organizational metrics and track progress against benchmarks or particular corporate health initiatives depending on your goals

Want to learn more? Reach out to chat with a member of our team or request a demo of our platform by emailing [info@soulbeing.com](mailto:info@soulbeing.com)



857-719-5082  
wellness@soulbeing.com  
[soulbeing.com](https://soulbeing.com)